### **About Rebecca Rose** The Founder & Lead Consultant For Catalyst Veterinary Practice Consultants

Rebecca Rose, the founder and lead consultant at Catalyst Veterinary Practice Consultants, has 25+ years of experience in the veterinary industry as a consultant, practice manager, and veterinary technician. Highlights include:



- 125+ Years of Veterinary Industry Experience
  - Veterinary Practice Management Consultant, Speaker, Educator
  - Veterinary Practice Manager of 2 AAHAcredentialed veterinary hospitals
  - Award-winning veterinary technician

#### **O** Author of Veterinary Industry books:

Contributing Author to: "Principles and Practices of Veterinary Technology," and Co-Author of "Career Choices for Veterinary Technicians"

#### Strong Record of Leadership & Service In The Veterinary Industry:

- American Animal Hospital Association: Consultant, guest blogger, author & conference educational facilitator
- Veterinary Support Personnel Network: Serve as curriculum development & educator of veterinary practice managers, veterinarians and veterinary technicians
- Colorado Association of Certified
  Veterinary Technicians: Past president, first
  administrator and long history of leadership
  within Colorado and national organizations,
  including serving on ethics, licensure, dentistry,
  specialty and leadership committees
- Divine Feline: Served as Executive Board Member (secretary) of non-profit that deals with feral cat overpopulation

Rebecca Rose is a true expert in veterinary practice management consulting and team development. In the course of her many and varied veterinary career responsibilities, she has visited and assessed hundreds of veterinary clinics – and continues to visit clinics and observe best practices and "disconnects."



Catalyst Veterinary Practice Consultants 5548 S. Foresthill Street Littleton. CO 80120



# Effective, Results-oriented Veterinary Practice Management Consulting





www.CatalystVetPC.com

## Welcome to Catalyst Veterinary Practice Consultants

#### We are experts in:

- Veterinary practice management strategies & program development
- Veterinary practice manager recruiting & development
- Veterinary practice team development & training
- Veterinary practice business, profit planning, & exit strategies
- Veterinary team work-life balance concerns
- Client service, satisfaction, engagement & retention programs...and much more

# We serve veterinary practices of all sizes and circumstances, including:

- Companion animal or large animal clinics
- New practices
- Existing practices, and
- Veterinary practices in transition because of a move, sale or acquisition

We are here to help new and existing veterinary practices reach the next level, run like a Swiss clock, and facilitate the longterm health and well-being of the practice, and the entire staff through multi-faceted programs, training, leadership, and mentoring.



## Why Do Veterinary Practices Hire Catalyst Veterinary Practice Consultants?

Typically, veterinary practices hire us when they have a specific problem, or set of problems, they want to solve. Once we are engaged and actively working to help solve specific targeted problems, other areas that need improvement usually crop up. We help transform the veterinary practice on many levels. Typical issues that prompt a veterinary practice to engage us include:

- High staff turnover
- Chronic exhaustion/burn-out for the veterinary team
- Client service issues
- Inefficient operations
- Lack of profitability
- A pending move, sale, or acquisition



### Benefits of Working with Catalyst Veterinary Practice Consultants

In general, our consulting, coaching, mentoring, team development, and program development results in improved operations, less turnover, and more profitability. And all this usually leads to generating more revenue, and having a better work-life balance for everyone on the team.

## **Overview of Services Offered By Catalyst Veterinary Practice Consultants**



Our veterinary practice consulting services include: Business Planning Practice Transformation Operations Improvements Staff Recruitment, Training, Development & Retention Teamwork Facilitation & Coaching Human Resources Tools Client Service & Satisfaction Programs Work-Life Balance Coaching Speaking Services Workshop Services